



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 09-14-2012 **PAGE:** 1 of 1

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

Contract No 398858	Contract Dt 09-14-2012	Revision Dt	Rev# 0	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS							Station/Market WABC – NEW YORK							
Agency Est# 1334			CMS # 243653	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 09-24-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243653					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1334																	
1	09-24-2012	09-24-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)			7	30	1							1	2,000	1	2,000.00	
2	09-24-2012	09-24-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)			7	30	1							1	1,200	1	1,200.00	
3	09-24-2012	09-24-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)			7	30	1							1	3,700	1	3,700.00	
4	09-24-2012	09-24-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)			7	30	1							1	1,700	1	1,700.00	
5	09-24-2012	09-24-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)			7	30	1							1	2,000	1	2,000.00	
6	09-24-2012	09-24-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)			7	30	1							1	4,500	1	4,500.00	
																Contracted Gross Total:		6	15,100.00	
																Actual Gross Total:		6	15,100.00	
																Agency Commission:			2,265.00	
																Net Total:			12,835.00	
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total				
Sep 12		0.00		0.00		15,100.00		0.00								15,100.00				
TOTAL		0.00		0.00		15,100.00		0.00								15,100.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood